

# What Am I Called ?

Are you feeling creative? Enter our competition to give our newsletter a name...

**Fizz**  
GALLERY & FRAMING

ISSUE  
1



## Spotlight

### FIVE TOP TIPS FOR A PHOTO GALLERY WALL

See page 3 >>

## Artist Focus : **DIGITAL MASTERPIECES** by Keith Drury



### A look into the world of digital artist Keith Drury

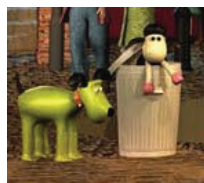
There's no shortage of paintings and prints of Bristol but the contemporary digital works of Northern Ireland's Keith Drury are far from your average cityscape. And with digital art now very well respected in the art world – it's no surprise that Keith's work is so popular.

*"Dad told me to get a real job"*

Keith's pictures can take three or four months to create – and that's working 12 hour days (he doesn't need much sleep!). The level of detail in each piece is astonishing – transporting us through the history of the city right up to the present day. Keith comments,

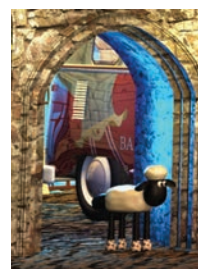
*"You might need a magnifying glass or the eyes of a young child to see some of the details I include. There is always*

*a courting couple hidden in my compositions and people who know my work know to look for them. In one of my Belfast pieces there's a telephone box with the door open. There's a number written inside apparently for the Northern Ireland Assembly, but if you were to ring it you would get through to Belfast Zoo!"*



Keith's Bristol series consists of 3 limited edition prints featuring a bold, colourful quirky representation of iconic landmarks such as The Suspension Bridge, The SS Great Britain, The Matthew, Cabot Tower, old favourites like the Llandogger and The Old Duke and of course not forgetting Shaun the Sheep, Gromit and a balloon or two!

Keith has no idea where his art gene came from, as neither of his parents had any interest in it and his father even advised him to get... **Continued on page 2 >>**



## Inside...

### ASK THE EXPERT

Why small rooms don't need small pictures.

### MEET THE FIZZ TEAM

Get the inside track on our fabulous team...

### COMPETITION TIME

Help us name this newsletter, and win a Gift Voucher worth £50...

# Meet the FIZZ Team : Fenella



## What would Sandy say is your most annoying habit?

That's an easy one – putting new things on display before they have been checked and priced. It is so exciting to unpack the new and beautiful items we have sourced; I just can't wait to put it out on display – I don't follow procedures very well!!

## What's your favourite thing in the gallery at the moment?

It has to be the bronze sculpture of a water buffalo with its native masai farmer / warrior on its back, his hands are up to his eyes so he can see into the distance across the plains – I saw men doing this when I was in Africa, and it takes me straight back there when I look at him. It's a beautifully sculpted piece.

## What's the biggest challenge for you in running a small business?

Running the Gallery is exciting as well as physically and mentally challenging. And I think the hardest part is not having the energy I once had – I am still 25 in my head!

## What do you do in your down time?

Interiors and gardening are my hobbies. If I am not in the garden, I'll be in the house moving things around and re-designing rooms. If you leave things in the same place all the time you stop seeing them. Moving things around stirs up the energy of a room and brings it alive again. How I feel mentally and physically is very much linked to how my home feels.

**Fevertree or Schweppes?**  
Fevertree every time!!

## What's on...

### NOW WE ARE 11

Come and join us as we celebrate 11 years of FIZZ

**Saturday 15th July**

Drop in, enjoy a glass of Fizz, and win some great prizes

### JEAN PICTON

**Meet the artist and major exhibition**



Flamboyant artist Jean Picton, whose vibrant and abstract flowery pieces are proving so popular, joins us in early September. We know her interesting story and colourful pieces are sure to delight us all.

### Meet the artist

**Saturday 2nd September 1-4pm**

### Exhibition

**2nd-9th September**

### EDWARD WAITE Returns to FIZZ

**17th & 18th  
November**

Edward Waite returns for his next major exhibition and a brand new collection painted exclusively for FIZZ Gallery.



### Artist Focus : Keith Drury Continued...

...a 'real job'. We are very glad he ignored that advice!

We were first introduced to Keith and supported his work at the beginning of his professional career as an artist. It has been an exciting journey watching the demand for his work increase dramatically in recent years.

So the obvious question is how does he do it?

*"Whilst I'm tempted to say 'by magic' or because 'the Fairies made me do it,' in reality it is created by a lot of painstaking hours spent making digital models in intricate 3d detail. Everything you see in*

*the picture is a 3d model, from a signpost to a vehicle and all the buildings, even the clouds are transparent models which are sculpted. The only exception are the stars – I tried modelling them but I wasn't happy with the result. That said, in some pictures the moon is a model. I use a completely free hand digital creative modelling process for everything you see in the picture, so I can take a building and use it from any angle."*

To see the full range of Keith's fascinating prints go to [www.fizzgallery.co.uk](http://www.fizzgallery.co.uk)

From £125

## We Love... Engraved Spoons

Genuine vintage silver spoons engraved with messages of life and love. A unique, affordable gift perfect for special birthdays, weddings or just because...

**From £16**

Pop in to see the full range.



# Spotlight



## Five top tips for a photo gallery wall

Gallery walls are a great way to display multiple pictures (and objects) of any kind, especially if you would like to make a family themed wall. Staircase walls make a great space for a gallery wall because you'll see it regularly as you use the stairs. It's fun and easy to do – just follow our tips for a great result.

**1 Choose your pictures/photos/objects.** Keep it interesting by choosing different sizes and media such as prints, photos, paintings, maps, medals or other memorabilia. Stay with a general colour scheme but don't try to match everything – small shots of colour will add interest. Make sure you have a good mix of sizes as too many small pieces will look messy. You need at least one large piece to anchor the wall.

**2 Choose your frames.** For the best result look for frames that have different profiles, widths and textures. For a sophisticated look choose frames in the same colour palette or for a more fun and relaxed look use frames in different colours.

Don't be afraid to ask us for help. Our framing team will more than happily give you advice. If you can show us some photos of the your wall/room it will help us to help you even more. Even if you are re-cycling old frames we can advise on how best to use them and keep your pictures/photos/objects protected and safe on the wall. Perhaps most importantly we'll help you avoid costly mistakes.

**3 On the floor.** Lay your pictures on the floor and play with different layouts. Before you start measure the wall space you have and mark that out on the floor so that you work within the space you will have when you hang them. Move things around a bit like a tetris puzzle until you are happy with it.

If you are hanging your gallery wall on the stairs, follow the upward line of the stairs to create a sense of movement. Don't forget you might want to add to the wall over time, so allow space to hang additional pictures above and below the top and bottom lines, and to the left and right of the side lines.

**4** When you are happy with your plan on the floor take a photo to refer to when you are hanging them!

**5 Hanging.** If you are hanging quite a large group, start with the centre piece and work outwards. Stand back regularly to check that you are happy with the layout and don't be afraid to adjust it.

A symmetrical composition for simplicity and balance.



A simple but effective composition for a small space.



Gallery wall showing a mix of themed pictures and 3d objects.

# Ask The Expert

**Q. My bedroom is really small. How do I decide what size pictures to choose to make the most of the space I have?**

**A.** "That's a stunning painting but you need a big room for it – my rooms are way too small", is a phrase we hear in the gallery nearly every day. The assumption is, that a big painting needs a big room, when in fact the opposite is true.

There are plenty of ways you can make a space look bigger than it is. Paint it all a pale colour, create an accent wall, introduce carefully placed mirrors, don't place all furniture against the walls, paint the ceiling lighter than the walls, and the current trend - paint some walls black (I thoroughly encourage you to try this – it is amazing how calming black can be - go for Farrow and Ball "Railings" for a soft black).

So what about the myth that small rooms need small pictures? Don't get me wrong, there's nothing wrong with one or two small pictures in a small room but the trick to help make the room look bigger is to add just one big statement piece. This creates a focal point and draws attention – making the space feel more expansive. Wall art that uses reflective media like glass, aluminium and resin art is perfect for bouncing light around and giving a feeling of space, or if you



prefer something more painterly go for a composition that draws the eye into the distance. Clare Wright's "Epernay" is a fantastic example of this – the avenue of trees drawing the eye beyond the limits of the wall it is hung on and the sparkle of the gold and silver resins and crystals that she uses really bounces light around.

**Need help with sizing a painting for your room – call our interior expert Fenella or drop her an email for some free advice.**

**info@fizzgallery.co.uk / 01275 341141**

## Competition Time: Are you feeling creative?

**Next month we're celebrating 11 years of opening the doors of FIZZ to you, our customers, many of whom have become friends over the years.**

To mark the occasion, and as a thank you to you all for your continued support, we are holding a birthday event on Saturday 15th July. Take a look at the Save the Date section for further details.

We are also marking our anniversary with the launch of the FIZZ Newsletter and we need your help to give it a name.

We are therefore running a competition and welcome you to enter and send us your thoughts on what we should call it. We will announce the winner at the Birthday event and not only will they be featured in the newly named next edition but they will win a gift voucher worth £50 to spend in the gallery.

**So, have a think, get creative send your ideas to [sandy@fizzgallery.co.uk](mailto:sandy@fizzgallery.co.uk) by 11th July.**

**We look forward to hearing your ideas.**

**Sandy and Fenella**

Relaxed informal atmosphere, browsers [and dogs!] welcome



26 Hill Road / Clevedon / North Somerset / BS21 7PH  
**T: 01275 341 141**  
[info@fizzgallery.co.uk](mailto:info@fizzgallery.co.uk)  
**Open 10am-5pm Monday-Saturday**

